

RE/MAX UAE TECHNOLOGY



REMAX.AE



GLOBAL.REMAX.COM



Mainstreet



RE/MAX University



Management System



Information and Tools for Consumers

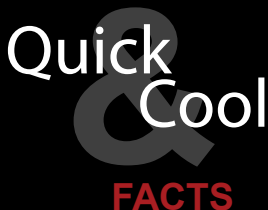
Through REMAX.AE consumers can search for properties in any of the more than 90 countries served by RE/MAX, including compounds, luxury homes and commercial real estate. They also can count on the many resources available for buyers and sellers.

REMAX.AE is UAE's most comprehensive property search displayed in 32 different languages and more than 30 currencies.

- **All the listings** – Visitors to REMAX.AE can view all the listings in UAE's cities and towns. Property searches on regional RE/MAX websites for most other countries display listings belonging primarily to RE/MAX Associates.
- **Advanced searching** – consumers have the option to conduct general map or list searches by country, governorates, cities, property type, or narrow the field to get even closer to finding their perfect place.
- **Quick connections** – Directly connects visitors with the soul responsible listing agents in charge of the property.



REMAX.AE



- **My RE/MAX Features**- Allows the consumer to register for an account and stays updated with your newly listed properties.
- **Listed properties** can be viewed in 32 different languages
- **Automatically generated property brochures.**
- **Property sharing options** on most social media channels



A Website Like No Other

global.remax.com is the first website of its kind in the real estate industry, a website that is revolutionizing the way consumers search for residential and commercial properties in more than 90 countries and territories around the world.

Preview of the World

A comprehensive consumer website that demonstrates the global prowess of one of the most recognized brands in the world, global.remax.com offers these exciting features:

- Hundreds of thousands of listings in countries around the world
- Customized tools that allow buyers to search for properties in 32 languages, convert currencies and read the latest international real estate news
- Featured videos, including international videos from the RE/MAX YouTube Brand Channel
- RE/MAX Commercial listings and luxury properties in The RE/MAX Collection



The Benefit to You?

The new global website benefits all RE/MAX Sales Associates because it means more exposure for your listings to consumers around the world, as well as more opportunities for cross-border RE/MAX referrals. global.remax.com also includes a comprehensive international news feed and a convenient currency converter.

GLOBAL.REMAX.COM

Quick
& Cool
FACTS

- Investment opportunities from and to more than 90 countries.
- More than 800,000 listings



RE/MAX Mainstreet

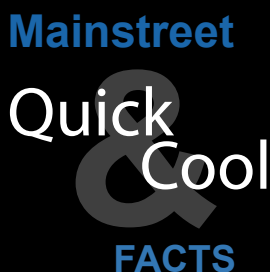
RE/MAX Mainstreet®: Referrals, training and networking

RE/MAX Mainstreet, the members-only extranet, is the website through which Associates interact with each other and with RE/MAX at the international and regional levels. Through the site, you send and receive referrals, register for RE/MAX University training courses, view educational streaming videos on demand, purchase products from RE/MAX Approved Suppliers, consult the calendar for upcoming webinars and other training, network and exchange ideas with fellow Associates – and much more.



Through Mainstreet, You Connect To:

- **The RE/MAX Web Roster** – Search, connect exchange referrals with agents and offices throughout the RE/MAX global network
- **remax.net e-mail** – Make the most powerful brand in real estate part of your e-mail address with a yourname@remax.net forwarding address
- **Online tips and news** – Great ideas from RE/MAX professionals, and the latest industry and RE/MAX news
- **Social media resources** – Numerous videos, downloads and articles on using social media to enhance your business
- **The RE/MAX YouTube Brand Channel** – Post listings and marketing videos to YouTube.com/remax at no charge
- **Downloads** – Download files to help you in your business, including graphics, logos, forms, educational resources and more
- **Message Boards** – Exchange ideas, tips and opinions with your RE/MAX colleagues
- **RE/MAX Approved Suppliers** – Search for and purchase the products you need for your business – often at a special RE/MAX discount



- RE/MAX Chairman Dave Liniger gives his take on the real estate industry and the economy in his blog
- Manage your referrals electronically through Mainstreet
- Mainstreet is your portal for tools such as LeadStreet, the Design Center and RE/MAX University



On-demand educational resources to build business and make money

Through RE/MAX University on Demand, receive training how you want it, when you want it. Every Associate in the world can benefit from RU's vast array of business-building educational resources, covering every facet of real estate productivity. RU features more than 1,200 videos – ranging from designation courses to “Quick Hits” that get right to the bottom-line insights. Associates can view videos on their computer through RE/MAX Mainstreet, on their TVs through a digital media player or via their iPhone, BlackBerry or Android.

Web based Designation Courses

Take professional designation training on your own time and at your own pace. Courses include:

- Core designations such as ABR, CCIM, CRS and SRES
- Today's most relevant designations: Certified Distressed Property Expert (CDPE), Five Star Professional (FSP) and Short Sales and Foreclosure Resource (SFR)
- Courses pertaining to investors, auctions, new-home and luxury-home marketing and green real estate



Training and Motivational Videos

In operation since 1994, RE/MAX University has built a world-class collection of training videos featuring the real estate industry's best trainers in addition to top RE/MAX Sales Associates and Broker/Owners.

Special Live Events

RU regularly produces live programs, including:

- Coaching Hall of Fame sessions (industry and business trainers)
- Town Hall Meetings (hot topics)
- Recruiting sessions with RE/MAX Chairman Dave Liniger and other top recruiters.

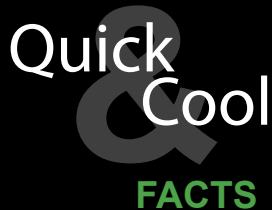
Technology Training Webinars

RE/MAX University and many RE/MAX regions offer regular webinars with detailed information on getting the most out of RE/MAX Technology products.



* Remax University Is an online information resource and database.

RE/MAX University



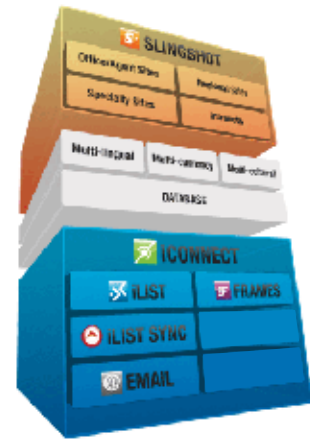
- More than 60,000 Associates have completed designation courses through RU
- Other than designation courses, it's all free as a benefit of RE/MAX membership
- All videos are of broadcast quality, suitable for display on any medium – from smartphones to big-screen TVs
- Pressed for time? View any of hundreds of two- to three-minute videos and put the information to use immediately



REAL ESTATE MANAGEMENT SYSTEM

A flexible platform comprised of a series of administrative, sales and marketing, operational and recruitment tools to optimize productivity, manage performance and maximize growth at all levels of RE/MAX UAE's affiliates' organizations.

Unlike other real-estate software solutions, RE/MAX UAE's Real-Estate platform contains a comprehensive suite of tools and applications allowing affiliates to manage every aspect of the business on both office and agent levels.



Centralized Regional/Office Websites

Help consumers discover new listings, learn more about RE/MAX and find out how to join RE/MAX UAE as Franchisee or Real Estate Agent



SLINGSHOT

A flexible Content Management Tool providing administrators with the ability to quickly update website and intranet content.



iConnect

A secure area of the platform that allows Agents and Office to access the tools they require for their day to day business.



iList

A comprehensive Listing Management, Buyer and Property match, Marketing, Referral and Contact Management tool.



Frames

A fully automated franchise management system including a comprehensive billing system for offices, regions and franchisors.

Management
System

Quick
& Cool

FACTS

- **Referral management System**- Send and receive referrals through the iConnect System worldwide.
- **Buyers match feature** - Helps agents to stay automatically updated with incoming requested listings.
- **iMarketing** – readily designed professional templates to promote properties and agents.



Local Expertise
Global Network

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Each Office Independently Owned and Operated